

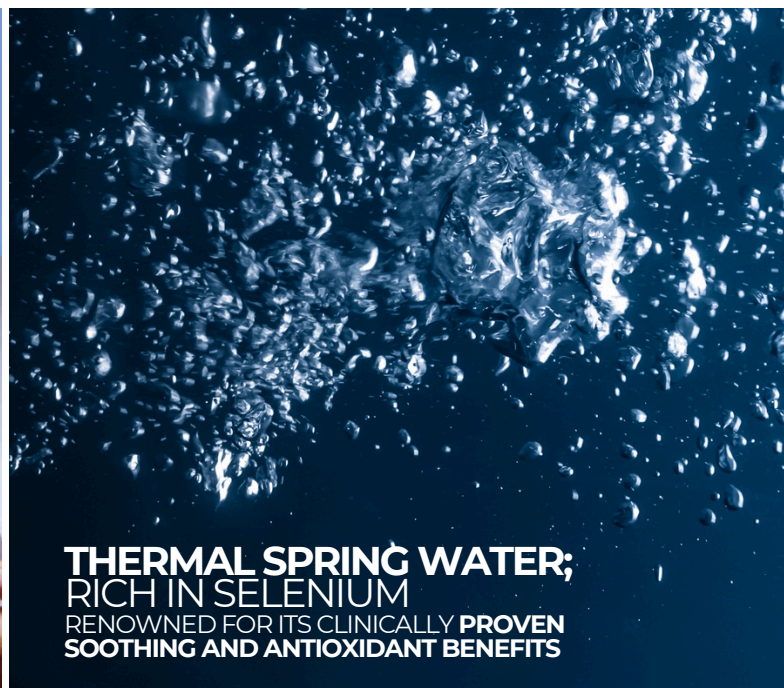
## BRAND HISTORY

Born in 1975 at our Thermal Center Clinic in **La Roche-Posay, France**, our prebiotic **Thermal Spring Water** is at the heart of our formulas. Renowned for its clinically **proven soothing and antioxidant benefits**, it's the foundation for addressing skin sensitivities. **Recommended by 100,000 dermatologists worldwide**, La Roche-Posay develops dermatologist-tested skincare with **uncompromising efficacy and safety standards**. Backed by over **750 clinical studies and 25+ years of research**, our commitment is to skin health, developed in partnership with dermatology experts

## WHAT MAKES OUR BRAND UNIQUE



RECOMMENDED  
BY 100,000  
DERMATOLOGISTS

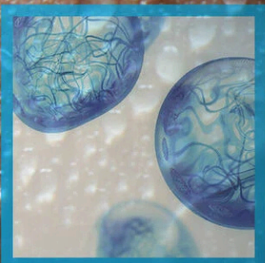


**THERMAL SPRING WATER;**  
RICH IN SELENIUM  
RENOWNED FOR ITS CLINICALLY PROVEN  
SOOTHING AND ANTIOXIDANT BENEFITS



DERMATOLOGIST  
BACKED **SCIENCE**

LIFE CHANGING  
DERMATOLOGICAL SKINCARE



**STRICT SAFETY AND  
FORMULATION CHARTER**

A BETTER LIFE FOR THOSE  
WITH SENSITIVE SKIN

**HERO PRODUCTS**

**LIPIKAR AP+M TRIPLE REPAIR MOISTURIZING CREAM**

Shea Butter, Niacinamide, Ceramide-3

Clinically shown to reduce dry, rough skin and provide 48-hour hydration.

Suitable for dry to extra dry skin, including sensitive skin, babies 2 weeks and up and patients undergoing chemotherapy and radiation\*

*\*Do not use on broken skin. Consult a medical professional prior to use.*

**TOLERIANE DOUBLE REPAIR FACIAL MOISTURIZERS: UV/NON-UV/MATTE**

Matte: Suitable for oily and combination skin types, provides all-day hydration without the shine.

Double Repair: Suitable for all skin types, lightweight cream provides 48-hour hydration, giving skin a healthy glow.

Double Repair UV: Suitable for all skin types, lightweight lotion provides all day hydration and SPF 30 protection.

**EFFACLAR DUO DUAL ACTION ACNE CLEANSER**

4% Benzoyl Peroxide, 0.1% Micro-Exfoliating Lipo-Hydroxy Acid (LHA), Thermal Spring Water

Effectively removes excess oil, while clearing acne blemishes and helping prevent new acne formation.

Suitable for oily and acne-prone skin types, including sensitive skin.

**ANTHELIOS MELT-IN MILK SUNSCREEN SPF 60**

Cell-Ox Shield Technology, Glycerin, Thermal Spring Water

Multi award-winning face and body sunscreen with a non-greasy, fast-absorbing texture leaves skin hydrated and smooth with a velvety texture.

Suitable for all skin types, including sensitive skin.

**TOLERIANE PURIFYING FOAMING CLEANSER**

Niacinamide, Ceramide-3, Glycerin, Thermal Spring Water

Daily dermatologist- recommended cleanser. free of soap and sulfates, removes excess oil, makeup and impurities, while maintaining the skin's natural moisture barrier and pH.

Suitable for normal to oily skin types, including sensitive skin.

**HYALU B5 PURE HYALURONIC ACID SERUM**

Vitamin B5, Pure Hyaluronic Acid, Madecassoside

Rich hyaluronic acid serum hydrates and visibly plumps the look of skin, leaving it feeling supple and hydrated.

Suitable for all skin types, including sensitive and dehydrated skin.

**SENSITIVE SKIN, FACE, AND BODY**



TOLERIANE

LIPIKAR/ECZEMA

CICAPLAST

**ANTI-AGING**



SERUMS

MELA B3

**EFFACLAR**



ACNE/OILY SKIN

**SUN PROTECTION**



ANTHELIOS DAILY

ANTHELIOS OUTDOOR