

**MILD TO MODERATE
XEROSIS AND ATOPY**



DRY, ATOPIC SKIN



ITCHINESS



ERYTHEMA

RECOMMEND



DAILY

AS NEEDED

SEVERE XEROSIS



SEVERELY DRY, ITCHY SKIN



MATURE XEROSIS



DIABETIC XEROSIS

RECOMMEND



**CRACKED, DAMAGED
SKIN**



FISSURES AND CRACKED SKIN



CHAPPED AND CHAFED SKIN



SUPERFICIAL WOUNDS

RECOMMEND



HYPERKERATOTIC SKIN



KERATOSIS PILARIS



PSORIASIS



ICHTHYOSIS

RECOMMEND





CeraVe Daily Moisturizing Lotion

- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- MVE® Technology** continually releases moisturizing ingredients for long-lasting hydration ✓
- Dimethicone** helps protect skin and lock in moisture ✓
- Glycerin** regulates skin moisture ✓
- Hyaluronic acid** helps retain moisture ✓
- Fragrance-free** to avoid irritation ✓
- Accepted by the National Eczema Association** ✓



CeraVe Moisturizing Cream

- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- MVE® Technology** continually releases moisturizing ingredients for long-lasting hydration ✓
- Dimethicone** helps protect skin and lock in moisture ✓
- Glycerin** regulates skin moisture ✓
- Hyaluronic acid** helps retain moisture ✓
- Fragrance-free** to avoid irritation ✓
- Accepted by the National Eczema Association** ✓



CeraVe Itch Relief Moisturizing Lotion & Cream

- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- MVE® Technology** continually releases moisturizing ingredients for long-lasting hydration ✓
- Pramoxine hydrochloride 1%** helps provide fast-acting, long lasting itch relief ✓
- Fragrance-free** to avoid irritation ✓
- Steroid-free** to avoid skin sensitivity ✓
- Accepted by the National Eczema Association** ✓



CeraVe Intensive Moisturizing Lotion

- 5% Hydro-Urea™** helps restore skin's water-binding capacity and replenish NMFs ✓
- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- MVE® Technology** continually releases moisturizing ingredients for long-lasting hydration ✓
- Shea butter** helps hydrate and soften dry skin ✓
- Hyaluronic acid** helps retain moisture ✓
- Fragrance-free** to avoid irritation ✓
- pH balanced** to support barrier homeostasis ✓



CeraVe Healing Ointment

- Petrolatum base** helps treat irritated skin **46.5%**
- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- Dimethicone** helps protect skin and lock in moisture ✓
- Hyaluronic acid** helps retain moisture ✓
- Lanolin-free** to avoid allergens ✓
- Fragrance-free** to avoid irritation ✓
- Accepted by the National Eczema Association** ✓



CeraVe SA Lotion & Cream for Rough & Bumpy Skin

- Ceramides EOP, NP, & AP** help restore and maintain the skin barrier ✓
- MVE® Technology** continually releases moisturizing ingredients for long-lasting hydration ✓
- Salicylic acid** helps exfoliate and smooth the skin ✓
- Lactic acid** helps exfoliate and smooth the skin ✓
- Hyaluronic acid** helps retain moisture ✓
- Glycerin** regulates skin moisture ✓
- Fragrance-free** to avoid irritation ✓